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Monday 24th February 2025

Changing lives through a love of books and reading

World Book Day – Thursday 6th March

Dear Families,

On Thursday 6th March, we will be celebrating World Book Day. World Book Day was created with the aim to change lives through encouraging a love of books and shared reading.

At Holy Cross, we are always keen to promote reading. **Reading for pleasure is the single biggest indicator of a child's future success** – more than family circumstances, or parents' educational background or income. We want to help all children to have a life-long habit of reading for pleasure, and the improved life chances this brings them. Spending **just 10 minutes a day** reading and sharing stories with children can make a crucial difference to their future success.

As part of World Book Day, your child is welcome to come to school dressed as a favourite literary character – even better if they can bring the book in with them too. Of course, we understand that not every child enjoys dressing up and that costumes may come at a financial or time cost, so **dressing up is entirely optional**. For those who do not wish to dress up, sensible mufti clothes are fine.

The children will be enjoying a day of English activities, designed to promote a love of books and reading, and all children will also receive a £1 book token, which can be exchanged for special World Book day books, at participating shops. Alternatively, you can hang on to the voucher and get £1 off any book at our Scholastic Book Fair, which will be coming to the school in the weeks following World Book Day – more info on the book fair to follow!



We look forward to seeing some wonderful costumes and, more importantly, spending the day celebrating reading.

Kind regards,

Miss Charlotte Austin
Year 4 Teacher & English Lead